

#### **PRIMARY GOAL:**

# Reduce Greenhouse Gas Emissions in Chester County by 80% by 2050

- County goal aligns with regional and state
   Climate Action Plan Reduction Goals
- Identifies future actions to continue the positive trend

## HOW TO REDUCE GREENHOUSE GAS EMISSIONS AND ADDRESS CLIMATE CHANGE?

### Objectives and Actions











# CHESTER COUNTY FACILITIES & OPERATIONS ACTIONS COMMUNITY-WIDE ENGAGEMENT ACTIONS

Plan identifies potential impact, priority, timeframe, and primary implementer(s) for each action.

#### **PLANNING PROCESS**

Pa DEP
Local
Climate
Action Plan
Program

**Fall 2019 to Spring 2020** 

Program provides consultant assistance to local government in collaboration with university faculty and students

Environmental & Energy Advisory Board

**Spring through 2020** 

Citizens, Businesses, CCEDC, CCATO, Municipal Managers, Conservancies, Utilities, County Departments Review of
County
Actions by
Implementing
Departments

Mid - 2020

Facilities, Parks &
Preservation, CCWRA,
CCCD, DCD, ADC, DES, CC
Solid Waste Authority

#### **Public Input**

**Early 2021** 

**EEAB Action** 

**April 28, 2021** 

Commissioner Action

October 2021

60-Day comment period— February and March

Public meeting—March 4, 2021

Draft revisions complete

**EEAB** recommends adoption

#### **PLANNING PROCESS**

#### Challenges

- Planning during a pandemic
- County-wide vs. Single
   Municipality
- Our Environmental & Energy Advisory Board was not in place in advance of draft.
- Input from County Depts,
   EEAB, and Public followed
   creation of first draft.

#### Successes

- Completed the plan despite the pandemic and limited staff.
- Plan was adopted as county policy with full support of County
   Commissioners.
- Sustainability Director position created.
- Internal buy-in for the plan

#### **Lessons Learned**

- Be flexible remote public meetings can reach a lot more people.
- Focus implementation strategies – perhaps too many?
- Internal strategies be sure to coordinate with implementers!
- Be clear about who the plan is for

#### **OUTCOMES**



- Sustainability director as official implementation leader
- Adopted plan gives teeth to the "why" helps with internal and external messaging
- "Assignments" for EEAB- helps give them direction
- Developing an internal framework for interdepartmental collaboration and accountability
- Reinvigorated county employee "Go Green" committee
- Changes to county grant programs



#### **OUTCOMES**



# External communication and coordination

- Opportunity for community outreach and setting the narrative
- Provides "excuse" for outreach to a variety of audiences/groups
- Education partnership with League of Women Voters
- Outreach to municipalities
- Regional collaboration



### Final thoughts...

- Connect GHG reduction goal with a bigger vision for your community
- Co-benefits are more than additional selling points
- Including SMART targets in the plan is a helpful motivator
- Use the planning process to build and solidify your implementing team

