

# Crash Responder Safety Week Social Media Toolkit

November 14-18, 2022



## Purpose

Both Pennsylvania and New Jersey have passed Move Over laws, which require motorists to move over or slow down to provide a safe distance for law enforcement officers or other responders on roadsides. Yet, the majority of drivers still do not move over and slow down on the road.

Help us collectively encourage EVERY DRIVER to move over and slow down to protect and #RespectOurRoadsideHeroes by spreading awareness and encouraging action through social media activity.

## Graphics to Share



## Social Media Messages

November 14-18 is Crash Responder Safety Week. #MoveOver or slow down for emergency vehicles. It's the law. @dvrpc

Flashing lights = #MoveOver @dvrpc

When you see lights, vests, or reflectors on the roadside, #MoveOverSlowDown. #RespectOurRoadsideHeroes @dvrpc

Emergency responders work tirelessly to save lives at traffic incidents. Slow down and #MoveOver to save theirs. @dvrpc

## Videos to Download or Link




["Slow Down Move Over"](#)



["It's No Picnic Out Here"](#)

## To Share Videos:

1. Click on the blue hyperlink or thumbnail.
2. Click on the  icon in the right-hand corner of the video.
3. Share to your social media platforms.

## To Download Videos:

1. Click on the blue hyperlink or thumbnail.
2. Click on the "Download Video" button.

## To Save Graphics:

1. Right click the graphic.
2. Select "Save as Picture" and save to desired location.